

Winn-Dixie Community Pals

Community Pals Activation Sheet

Dear Member,

You can raise money for our organization every time you shop at Winn-Dixie. Enroll in the Winn-Dixie Community Pals Program and you'll instantly earn points for our organization. At the end of each quarter we'll receive a donation based on a percentage of purchases credited to our group. For example for every \$72,000 our organization's membership spends at Winn-Dixie, we'll receive \$1,800 for that quarter.

HERE'S WHAT YOU DO



This is the easiest fundraiser ever. Just clip out the activation coupon below (they are identical), keep one and give the other one to a friend or family member who also wishes to participate in supporting our organization.

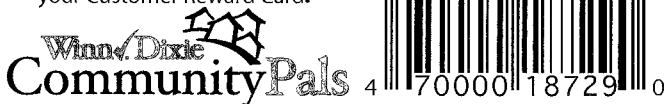


The next time you shop at Winn-Dixie, present this activation coupon along with your Winn-Dixie Customer Reward Card at checkout. The cashier will scan both the Customer Reward card and the activation coupon, instantly enrolling you and earning points for our organization. For all future purchases, you'll collect points for our organization when you use your Customer Reward Card. If you don't have a Winn-Dixie Customer reward Card, no problem! Just stop by Customer Service and sign up for one – it's FREE.

You can also link one or more participating organizations to your Customer Reward Card by scanning the unique activation coupon for each. Your total purchase will be divided equally among the organizations you support.

Mount Carmel Academy

Present this coupon and your Winn-Dixie Customer Reward Card to the cashier at checkout. The cashier will scan them both to activate your account. Then every time you shop at Winn-Dixie, you can earn money for our organization when you use your Customer Reward Card.



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